

#### FOR IMMEDIATE RELEASE

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#### The nsoro Educational Foundation Unveils 2024 Starfish Ball Honorees, Luminary Business Leaders

Atlanta, October 24, 2023 - The nsoro Educational Foundation, a national non-profit headquartered in Atlanta, is excited to unveil its 18th Annual Starfish Ball Honorees. This highly anticipated gala is scheduled for Saturday, January 20, 2024, at 6:00 PM at illustrious St. Regis Atlanta.

### Chanel H. Frazier, Managing Director, BlackRock | Queen of Starfish Ball 2024

Chanel H. Frazier's indomitable presence in the corporate arena offers profound inspiration to many, especially the youth who confront life's challenges without the anchorage of familial support or the advantages of social capital. Her stature exemplifies the immense potential that lies beyond circumstances in a challenging world. "Her journey, characterized by astute decisions and pioneering leadership, symbolizes unwavering inspiration. Honoring Chanel is akin to celebrating the boundless potential our youth possess, illuminating their path toward success, guided by influential role models like Chanel". Monica Pantoja, Executive Director "I am beyond thrilled to be honored this year as the Starfish Ball Queen. nsoro's mission supporting and empowering youth is very near and dear to my heart. I look forward to seeing the impact that nsoro continues to make for the next generation of leaders." Chanel H. Frazier

## Keith Byrd, Chairman of the Board, TransImpact | Berkley Stafford, CEO and John Howard, COO | King of Starfish Ball 2024

This year, nsoro's King honors TransImpact's Chairman of the Board, Keith Byrd, and executive leadership team, led by Berkley Stafford, Chief Executive Officer, John Howard, Chief Operating Officer. Their leadership embraces a profound philanthropic spirit, actively cultivating a culture of generosity and commitment to social responsibility, aimed at making a substantial positive impact in underserved communities in North Carolina and Georgia. "We are overjoyed to honor the Keith, Berkley and John for their unwavering commitment and invaluable contribution to our mission. It is partners like them who fuel our program and strengthen our resolve to create meaningful changes in the lives of the collegians we serve." Monica Pantoja, Executive Director.

Starfish Ball is where the compassion of philanthropic luminaries, corporate sponsors, and like-minded patrons intertwine to foster a support system for nsoro's mission — empowering youth aging out of foster care in pursuit of a post-secondary credentials and self-sufficiency, nationwide. A spectacular fundraiser that sells out every year, where diverse minds converge with a shared vision to cultivate a resilient future for nsoro's collegians. With a festive Mardi Gras themed ambiance, nsoro aims to foster equitable outcomes and support the dreams of promising young minds, creating rays of hope and opportunities for them to thrive in academia and in life!

# For sponsorships, tables, and tickets, or to donate please visit <a href="https://Starfish2024.givesmart.com">https://Starfish2024.givesmart.com</a> About The nsoro Educational Foundation:

Founded in 2005, nsoro's mission fosters equitable outcomes for youth transitioning out of the foster care system, nsoro's comprehensive scholarship program is emblematic of its commitment. By providing gap funding for tuition, assisting with academic-related expenses, and offering essential wrap-around support, certified executive-level coaching, mentorship, and workforce readiness, the nsoro Educational Foundation makes a tangible difference in the lives of the youth they serve.

Donations can be mailed to:

The nsoro Educational Foundation 667 Fairburn Rd NW Atlanta, Georgia 30331 or online @nsoro.foundation 501(c) 3 | EIN 87-0758361

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